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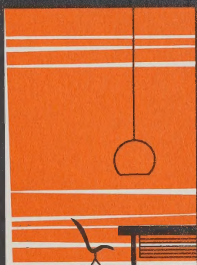
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QUALITY OFFICE FURNITURE FROM CANADA





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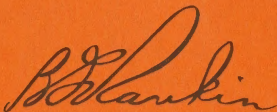
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CANADA PRESENTS
QUALITY OFFICE FURNITURE
at the
NATIONAL OFFICE PRODUCTS EXPOSITION

Published by authority of the Hon. Mitchell Sharp
Minister of Trade and Commerce
Ottawa, Canada

We take pleasure in welcoming you to the Canadian Exhibit at the 1964 National Office Products Exposition. This booklet lists the Canadian exhibitors and describes the wide range of products they have to offer. Representatives of the exhibiting firms and the Canadian Department of Trade and Commerce will be pleased to answer enquiries from interested businessmen at the Exposition. Information on the full range of quality products available from Canada can be obtained at any time from this office or any of the other Canadian trade offices in the United States.

A handwritten signature in dark ink, appearing to read "B. I. Rankin". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

B. I. Rankin
Deputy Consul General (Commercial)
Canadian Consulate General
680 Fifth Avenue
New York City 19
Phone: JUdson 6-2400

In addition to New York, Canada maintains trade offices in the following cities of the United States: Boston, Chicago, Detroit, Los Angeles, New Orleans, Philadelphia, San Francisco, Seattle, Washington.

**COMBINING
CRAFTSMANSHIP WITH
CONTEMPORARY DESIGN**

Keeping pace with the design trends in modern North American office buildings, Canada's office furniture and equipment industry has developed a broad range of quality products in a variety of materials.

Combining experienced craftsmanship, for which they have long been noted, with the latest principles of office design, Canada's foremost manufacturers offer furniture and equipment ideally suited to the most modern and functional office complex.

Some of the finest contemporary Canadian office products have been chosen for display in the Canadian Exhibit at the National Office Products Exposition. These products are described and illustrated on the following pages, which also contain information on the 12 participating companies and the names and addresses of their representatives in the New York area.

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ART WOODWORK LIMITED

894 Bloomfield Avenue
Montreal 8, Quebec, Canada

office and institutional furniture

For more than 30 years this enterprising Canadian company has been manufacturing office, hospital, library and institutional furniture. Art Woodwork Limited also produces chesterfields, lounge chairs, auditorium and stacking chairs and tables, laboratory furniture and equipment.

On display are samples of the company's newest lines, the Artwood Mark III and the Artwood Foreline series, which recently won wide acclaim when introduced in the United States. Based on years of experience in office furniture manufacture and extensive surveys on modern office requirements, the two series offer a number of special features.

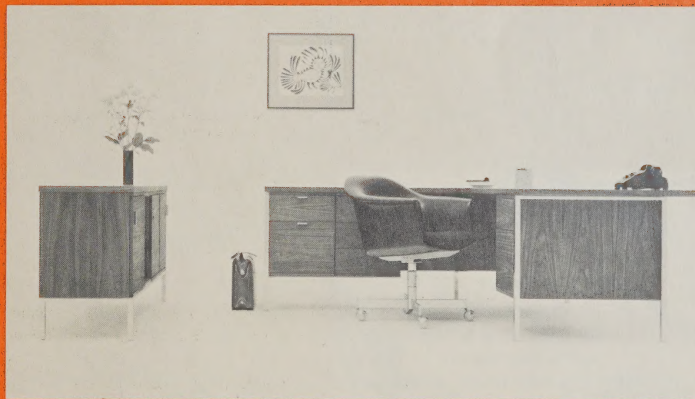
The Mark III series comprises three fully co-ordinated and comprehensive groups — general office, management and executive. In all three groupings there is a wide selection of desks, cabinets and tables in a choice of finishes such as plastic laminated or walnut veneered tops, and hand-rubbed oil walnut, lacquer walnut or black oil finishes on pedestals and panels.

The Artwood Foreline series introduces an entirely new concept in the design, function and construction of contemporary general office furniture. Based on an unusual construction principle of extreme simplicity, a complete line of clerical and secretarial desks, tables and cabinets are offered at economical and competitive prices. Optional knee and end panels and a complete line of desk equipment and accessories are available.

Walnut-grained textured plastic tops present a durable and attractive working surface matching the oil walnut desk pedestals and panels. Inverted U-shaped legs in baked black enamel frame the desk and table ends, and pleasingly complement the wide edges of the top.

Represented by: Cranbrook Inc.
501 Madison Avenue
New York 22, N.Y.

Mark III management furniture has received wide acclaim in the United States. It is available in a variety of fine finishes — plastic laminated or walnut veneered tops, with hand-rubbed oil walnut, lacquer walnut or black oil on pedestals and panels.





Bilrite's revolutionary Flexibilt office desk can be converted from this basic desk into six other units.

BILRITE FURNITURE MFG. INC.

255 Dunbar Avenue
Montreal 16, Quebec, Canada
office furniture

One of Canada's leading manufacturers of fine office furniture, this company is currently exporting to the United States, Europe and the West Indies.

Newest Bilrite development is the revolutionary Flexibilt line of office desks, in which one basic unit quickly converts into any of seven different desks. With this line, a dealer can offer a range of desks, while stocking only a fraction of the number of units normally required; as a customer's needs change he merely adds or subtracts components. A double pedestal desk, for example, can be converted easily to a secretarial unit, or vice versa,

without the aid of tools. If floor space is at a premium, a secretarial return unit may be moved in or out from 32 to 44 inches.

All Flexibilt furniture is made of walnut veneers, with tough synthetic finishes. Top surfaces are of textured walnut plastic edged with polyvinyl. Desk drawers slide in and out effortlessly on ball-bearing suspension arms, and pedestals are suspended on a steel frame and channel-side.

*Represented by: Anthonson & Kimmel Associates
440 Park Avenue South
New York, N.Y.*

CANADIAN OFFICE AND SCHOOL FURNITURE LIMITED

927 King Street
Preston, Ontario, Canada

office and institutional furniture

Drawing on furniture manufacturing experience dating back to 1838, Canadian Office and School Furniture Limited produces a wide range of attractive and functional furniture for use in offices, universities, hotels, hospitals, airports, laboratories and libraries. The company's furniture is sold throughout Canada, in the United States and abroad.

Among the company's wide range of office furniture in wood and metal is the Dynaform line of steel office desks and matching chairs; the sturdy Woodline series of wood desks finished in oak or walnut, with wood or laminated plastic tops; and Preston Executive desks and chairs.

The Preston Executive group features precisely detailed desks and cabinets in natural walnut or teak, and luxurious posture chairs with low or high back, in a choice of leather, nylon or vinyl upholstery fabric. A complete series of storage units and chairs is included with all lines.

Canadian Office and School Furniture Limited also designs seating units which are ideal for airport waiting areas, recreation centers, office lounges and reception rooms. All upholstery is made to exact contract specifications.



The ROS desk, which incorporates a new principle of radial storage, is manufactured by Canadian Office and School Furniture Limited.

CANADIAN SEATING COMPANY LIMITED

18 Canmotor Avenue
Toronto 18, Ontario, Canada

modern seating

With 30 years of experience to draw upon, Canadian Seating Company Limited is dedicated to the design and production of the unusual and above-average in modern seating. Typical of this progressive approach is the company's Model 12U upholstered Fibreglas armchair, which last year won a Canadian National Design Award and represented Canada at the International Plastics Exposition in London.

A unique feature of the award-winning armchair is a modern pedestal base which incorporates an automatic swivel requiring no springs or moving parts. The chair is manufactured in nine Fibreglas colors, while the leatherette upholstered backs and seats are available in six colors. Arm rests are of solid oiled walnut.

In addition to its outstanding Fibreglas armchairs, Canadian Seating Company Limited is displaying an entirely new line of upholstered furniture featuring a unique anodized aluminum pedestal base. This new base is being incorporated in single chairs, benches, double and triple settees, as well as in the company's Fibreglas furniture.

This beautiful and functional upholstered Fibreglas armchair, designed and produced by Canadian Seating Company Limited, won a Canadian National Design Award in 1963 and represented Canada at the International Plastics Exposition in London.





CURTIS PRODUCTS LIMITED

495 Ball Street
Cobourg, Ontario, Canada

office chairs

Bringing to the office furniture dealer a combination of distinctive contemporary design, sensible prices and next-door delivery, Curtis Products Limited — a division of Steelcase Inc. — has made an exceptionally favorable impression on office designers, architects and major corporate purchasers in the American market.

Dealers are invited to see the four complete lines of modern office chairs being displayed by Curtis Products Limited at the National Office Products Exposition in New York. New concepts in top management and reception seating, as well as contract chairs for a variety of applications, will be of interest to all progressive dealers seeking profitable selling opportunities.

Curtis Products Limited, one of the senior chair manufacturers in Canada, has an enviable record for quality, service and integrity. As a medium-sized resource, this company offers design flexibility combined with the economies of volume production. In addition, the Curtis plant is strategically located in the eastern marketing area.

The company is interested in establishing dealership franchises, and welcomes enquiries at its New York display.

*Represented by: Seymour Pels
12 Ackley Avenue
Malverne, N.Y.*

The crisp, clean lines of this stylish secretarial posture chair from Curtis Products Limited blends well with modern desks of steel or wood. Capable of four major adjustments, the standard model is finished in chrome

The Doerner P.P. 4000(t) all-steel chair control, supplied with either a keyed or threaded spindle, is a non-tilting control with back adjustment up and down, forward and backward.

FRANK DOERNER & SONS LIMITED

115 Bridgeport Road
Waterloo, Ontario, Canada

chair controls

Established in 1945, Frank Doerner & Sons Limited first introduced its well-known line of quality chair controls in 1958. An outstanding feature of Doerner controls is the use of keyed nylon bearings at every friction point to reduce excessive wear and eliminate chair squeaks. This innovation has been so successful that the company has, in the short space of six years, obtained a large share of the Canadian market and established a healthy and far-flung export trade.

Doerner controls are made for every type of office and commercial seating, from restaurant stools to quality executive posture chairs. One of the company's most widely used units is the T-1000, a heavy-duty tilting and revolving control for all types of chairs. All swivel and tilting friction points are silenced by six nylon



bearings, eliminating steel-to-steel contact.

The company's S.P. 2000 revolving, non-tilting control, used for posture and stenographic chairs, features a side-adjusting back which eliminates the protrusion of a hand wheel from the back of the chair and allows a clean, contemporary design. Equipped with nylon bearings and brass pivot points for smooth and quiet operation, this model is adjusted easily and quickly.

Frank Doerner & Sons Limited also manufactures a complete line of chromed steel bases, enabling manufacturers of wood chairs to obtain the ultra-slim look of modern office furniture. Countries to which Doerner chair controls are now exported include Trinidad, Venezuela, Jamaica, Colombia, Nicaragua, Australia and South Africa.

EBENA/LASALLE INC.

2305 Dandurand Street
Montreal 36, Quebec, Canada
office and lounge seating

Ebena/Lasalle Inc., a specialist in the manufacture of chairs and sofas, produces attractive, versatile seating units in the medium and high-quality range. The company's highly diversified line of upholstered, metal and wood chairs ideally blends quality and style with utility and comfort.

Originally two independent firms, Ebena and Lasalle merged last year, their design and production facilities now combined to create superior furniture.

The smartly designed Ebena/Lasalle line of chairs features Unika upholstery material, as well as several others. The company's range of units includes high-back executive swivel chairs, low-back conference chairs, steno posture chairs, sofas and lounge chairs.

The company is licensed to produce Lehigh and Albano chairs in Canada.

*Represented by: Cranbrook Inc.
510 Madison Avenue
New York 22, N.Y.*

This stylish office or conference chair typifies the durable, attractive and comfortable office seating manufactured by Ebena/Lasalle Inc.





HENDERSON FURNITURE LIMITED

380 Sir Wilfrid Laurier Highway
St. Lambert, Quebec, Canada

solid and bentwood chairs

Henderson Furniture Limited is an old-established Canadian firm founded in 1914 by a skilled furniture craftsman. Today the company specializes in commercial seating, its production over the past decade totalling more than 1,000,000 units for a wide variety of uses in offices, hotels, restaurants and institutions.

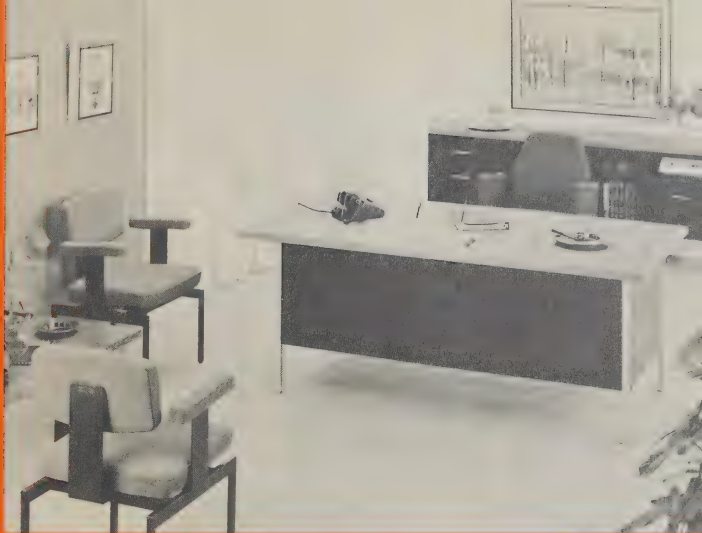
All Henderson chairs are built on simple, classic lines to assure the maximum in health, beauty, comfort and durability, and at the same time meet the highest contemporary standards of function and good taste.

Henderson chairs to be displayed include bentwood models for hotels and restaurants, rugged office chairs in birch and walnut, and all-purpose chairs designed especially for institutional use.

The company, currently exporting to the West Indies and New England, is interested in expanding its U.S. market. Prices are quoted in U.S. funds, transport included, and prompt deliveries are an integral part of Henderson service.

Here is a typical example of craftsmanship from Henderson Furniture Limited — a sturdy swivel office chair with padded back and 20" x 20" padded seat.

Representative office furniture from B. K. Johl Inc. includes this handsome Premier Classic desk with credenza in background, and tastefully matching office chairs.



B. K. JOHL INC.

1200 Jules Poitras Boulevard
Montreal 9, Quebec, Canada

office furniture, filing equipment, movable partition walls

B. K. Johl Inc. manufactures furniture for all office interiors: general and private offices, reception areas, boardrooms, libraries and file rooms. All products are designed to increase office and secretarial efficiency, and to make the best use of available office space.

Among the well-known Johl products are the Premier lines, which comprise executive desks, credenzas and general office furniture. The Premier Classic line features a complete flush design with a floating top effect, achieved by a black reveal and structural chrome member under all tops. The tops are either laminated plastic on metal core or wood on a metal core. The latter represents an entirely new method of construction. Side and

back panels are finished in baked enamel or in the new wood-metal combination.

Johl's new office seating is represented by the latest in executive and general office chairs. Key features of these are pressure-sensitive arm and backrests, and a unique Johl clutch permitting instant, non-slipping height adjustment.

The latest in Johl filing equipment is the new side file which pulls out sideways and permits filing from the top or side. Drawers operate on noiseless slide arms or can be left in a fixed position as in the shelf file.

*Represented by: Anthonsen & Kimmel Associates
440 Park Avenue South
New York 16, N.Y.*

NIGHTINGALE UPHOLSTERY CO. LTD.

642 King Street West
Toronto 2B, Ontario, Canada

commercial and institutional seating

For more than 30 years Nightingale Upholstery Co. Ltd. has manufactured commercial and institutional seating noted for its functional design and quality workmanship. With the establishment three years ago of its office furniture division, the company now presents a line of entirely new units ideally suited to every requirement in the modern business office.

The executive and steno posture chairs designed and produced by Nightingale exemplify the firm's close adherence to current office needs. Typical examples are the dignified Ambassador executive posture tilter, the handsome Mark IV executive swivel tilter, and the Parkwood and Madison steno posture chairs.

Ambassador swivel tilters, supplied with walnut or steel bases, have fluted sculptured high backs and foam-padded head rests. Fully upholstered arms feature a winged flair at the arm rests. Four-way posture control provides maximum seating comfort.

Mark IV executive swivel tilters are designed with a high contoured back with buttons and deep foam-cushioned seats, with a choice of base in hand-rubbed walnut or chromed steel.

The Parkwood and Madison posture steno chairs from Nightingale Upholstery Co. Ltd. are equipped with steel or walnut bases and four-way posture control. Styling is on slim contemporary lines, with floating back and sculptured foam-cushioned seat.



An outstanding executive office chair from Nightingale Upholstery Co. Ltd. is the strongly built, dignified Ambassador posture swivel tilter, manufactured in two models —the 1500 PW, with walnut base, and the 1500 PS, with slim-line base of chromed steel.

THE STEEL EQUIPMENT CO. LTD.

P.O. Box 250

Pembroke, Ontario, Canada

steel office furniture and equipment

Founded in 1913, this company is one of Canada's oldest manufacturers of steel office furniture and equipment, and has established a high reputation in Canada and abroad for the excellence of its products.

Among The Steel Equipment Co. Ltd.'s well-known products are Stor-Wal storage and filing cabinets, Galaxie desks and credenzas, typing stations and conventional filing cabinets.

Stor-Wal is a revolutionary space-saving concept in office planning. Designed by Jacques Guillon Associates of Montreal, the Stor-Wal system is engineered and manufactured exclusively by The Steel Equipment Co. Ltd. Stor-Wal cabinets are of extremely handsome design, with recessed handles and hardware hinges completely hidden. Companion side-file cabinets are available in two, three, four and five-drawer sizes. Drawers are designed to take either letter or legal-size folders.

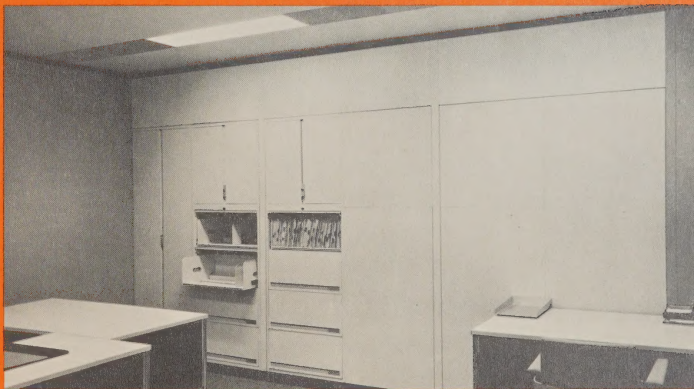
In the Galaxie G-7036 desk being displayed, the left pedestal contains one box drawer, one deep file drawer on full suspension and flip-file interior. Three box drawers are located in the right pedestal, the top drawer fitted with a reference slide.

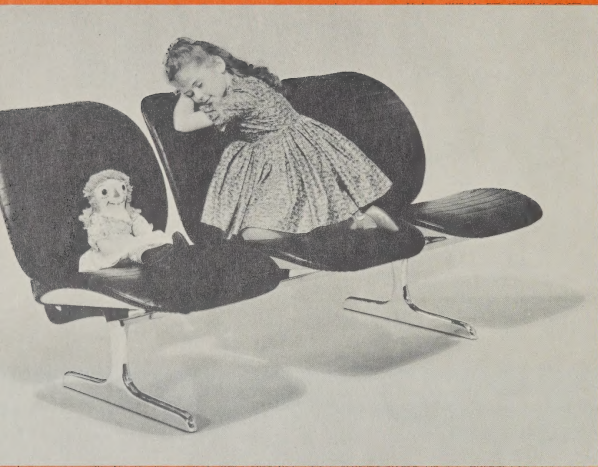
The Galaxie G-6220C credenza being shown contains three box drawers in one pedestal, and one half-height and one deep-file drawer with a flip-file interior in the other pedestal. The center section consists of a cabinet with a single shelf and sliding doors. Galaxie suites are finished in black with polished chrome legs and drawer pulls.

An outstanding feature of Galaxie equipment is its flexibility. The arrangement of drawers, cupboards and other components is not fixed, but can be re-arranged to suit a customer's specific requirements.

The Spacemaker secretarial typing station is a single pedestal desk with three box drawers in which the top drawer is fitted with one set of three stationery slides.

The Stor-Wal system, by The Steel Equipment Co. Ltd., is based on 30-inch modular units which can be easily combined into groups to form walls providing adjacent offices with convenient storage and filing facilities.





Sunshine Office Equipment Limited presents an entirely new concept in public seating, available in units of two, three, four and five seats.

SUNSHINE OFFICE EQUIPMENT LIMITED

A Division of Massey-Ferguson Limited
Waterloo, Ontario, Canada

metal and wood furniture

Sunshine Office Equipment Limited has established, over the past 32 years, an international reputation for the manufacture of superior office furniture and related accessories such as partitions, shelving and lockers. The company's furniture is well known for its clean, uniform styling.

The Sunshine 2300 series of steel furniture includes executive desks, credenzas and secretarial groups, available in a variety of sizes offering different storage facilities. Secretarial chairs are modern in motif, subtly feminine in design, and can be readily adjusted for individual comfort. Cushioned with latex foam, they are most restful and make a handsome addition to any office.

Public seating from Sunshine Office Equipment Limited is foam cushioned and specifically constructed to simplify floor cleaning. There are no welts to trap dust, and carelessly dropped cigarettes will roll off the shaped seats through an open space at the back. A unique feature of this furniture is the easy replacement of upholstery, done in minutes with a specially designed tool.

The company's upholstered high-back executive chair is of closed, boxed arm design, while back and seat cushions are easily removed for cleaning.

Senior executive wood furniture designed by Sunshine Office Equipment Limited and manufactured by Deilcraft, fine furniture division of Dominion Electrohome Industries Limited is distinguished by a careful selection of veneers for attractive matched grain effects. Made of American black walnut in hand-rubbed oiled finish, this handsome office furniture owes its very high quality to the numerous hand operations involved in its manufacture.

*Represented by: Buckland-Van Wald Inc.
322 W. Lafayette Boulevard
Detroit 28, Mich.*

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